



omhero

Brand identity

01_Color palette

Primary
color
palette

SOLID COLORS

Night Black

Hex #191B27
Rgb 25 27 39

Bright Orange

Hex #F45914
Rgb 244 89 20

Electric Blue

Hex #2823DB
Rgb 40 35 219

Mint Green

Hex #11C968
Rgb 17 201 104

Secondary
color
palette

GRADIENTS



#F45914



PROFESSIONAL



#FFA829



#2823DB



CONSUMERS



#28B3EA



#11C968



BUSINESS



#D3DB2E

02 _ Logotype

Logotype
colors



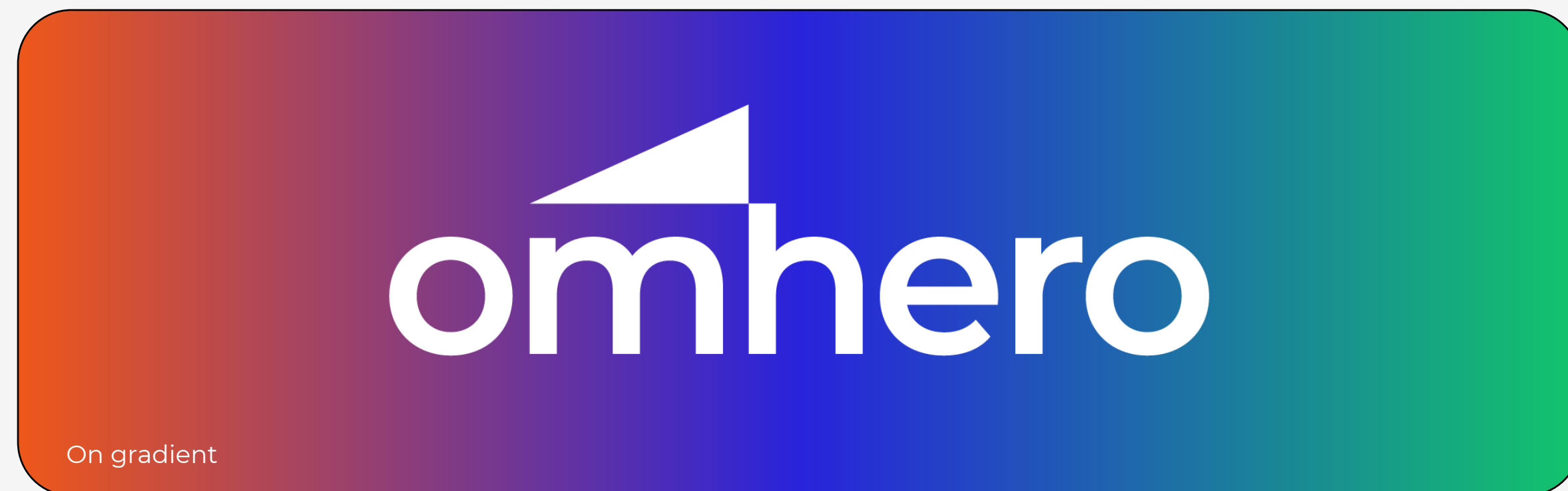
Primary
logotype

**Gradient
version**



Primary
logotype

**Monochromatic
version**



Category
logotype

Gradient
version
PROFESSIONAL



Primary
logotype

Monochromatic
version
PROFESSIONAL



Category
logotype

Gradient
version
BUSINESS



Primary
logotype

Monochromatic
version
BUSINESS



03_Typography

Font

FONT

Montserrat
Aa Bb

1234567890
@#\$%^!*()_+
{ } [] \ ; , ?

Extralight
Light
Regular
Semibold
Bold



omhero